

MONTEREY COUNTY REGIONAL TAXI AUTHORITY (RTA) HIGHLIGHTS

**September 26, 2011
BOARD MEETING**

APPOINT PETER G. DAUSEN AS THE MILITARY REPRESENTATIVE ON THE RTA TECHNICAL ADVISORY COMMITTEE

The RTA Board approved the appointment of Peter G. Dausen, Deputy of the Naval Support Activity, to the Technical Advisory Committee as the committee's military representative.

ADOPT LONG-DISTANCE DEADHEAD FARE STRUCTURE

The RTA Board unanimously approved the following staff recommendation to adopt a fare structure for long-distance deadhead fares as follows:

For the Peninsula area, any trip that begins and ends, or has at least a beginning or ending point within the following zip codes, would be subject to established meter rates:

- 93921 – Carmel-by-the-Sea
- 93923 – Carmel Highlands, Carmel Rancho, mouth of Carmel Valley to Mid-Valley*
- 93940 – Monterey & Del Rey Oaks
- 93943 – Naval Post Graduate School
- 93950 – Pacific Grove
- 93953 – Pebble Beach
- 93955 – Seaside, including southern part of CSUMB
- 93933 – Marina, including northern part of CSUMB

**Except trips beginning and ending south of Malpasos Creek*

In the greater Salinas area, any trip that begins and ends, or has at least a beginning or ending point within the following zip codes, would also be subject to established meter rates:

- 93901 – South Salinas and environs
- 93905 – Eastern Salinas and environs
- 93906 – Northern Salinas and environs

Trips which both begin and end outside of the above-mentioned zip codes would be charged a fare either by the established meter rate if the driver desired, or would be subject to negotiation between taxi drivers/taxi dispatcher and the customer. If the rate is negotiated, the fare could not exceed the round trip meter rate from wherever that taxi happened to be dispatched to the trip's ultimate destination.

ADOPT EQUIPMENT, SAFETY, SECURITY AND OPERATIONAL POLICY (ESSOP)

The RTA Board unanimously approved the ESSOP with the caveat that if a taxi company refuses to provide service to a specific address, the MST General Manager or his designated representative could allow a temporary stay until a formal public hearing is held at the next regularly scheduled RTA Board meeting. If the request for denial of service is due to public safety or criminal concerns the requesting party may seek the concurrence from local public safety officials.

It was requested that a formal process for lodging complaints of, or requests for, denial of service be presented at the next RTA Board meeting.

Legal counsel confirmed that the RTA Board can choose to regulate taxi cab color scheme to avoid conflict with existing cab companies, and can choose to regulate denials of service by taxi cab companies. Mr. Laredo will continue to research pertinent changes to ADA guidelines, but believes that all language contained in the RTA regulations and ESSOP are in compliance.

BOARD MEETING SCHEDULE

The RTA Board approved a local facilitator, Candace Ingram, to facilitate a Board Workshop on October 31, 2011. The meeting will provide an informal setting for taxi company owners, drivers, and other stakeholders to discuss pertinent issues surrounding the administration of the taxi industry.

The RTA Board approved cancelling the November 28, 2011 and December 19, 2011 Board meetings and scheduling a single meeting on December 5, 2011.

MORATORIUM ON NEW COMPANY PERMITS

The RTA Board unanimously approved revisiting a moratorium on new taxi company permits at the January Board meeting, based on information contained in the TAMC study.

CONDUCT PUBLIC HEARING REGARDING THE APPLICATION OF SERRA YELLOW CAB AND CONSIDER APPROVAL OF THE APPLICATION

The RTA Board approved 5 to 3 to approve the application of Serra Yellow Cab.