

# **Monterey Regional Taxi Authority**

*City of Carmel-by-the-Sea • City of Del Rey Oaks • City of Marina • City of Monterey  
City of Pacific Grove • City of Salinas • City of Sand City • City of Seaside  
Monterey Peninsula Airport District • County of Monterey*

## **Board of Directors Regular Meeting October 24, 2016 10:00 a.m.**

Frank J. Lichtanski Administration Building  
Board Room, First Floor  
19 Upper Ragsdale Dr., Suite 100, Monterey 93940

### **1. CALL TO ORDER**

- 1-1. Roll Call.
- 1-2. Pledge of Allegiance.
- 1-3. Review highlights of the agenda. (Carl Sedoryk)

### **2. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA**

*Members of the public may address the Board on any matter related to the jurisdiction of The Monterey County Regional Taxi Authority but not on the agenda. There is a time limit of not more than three minutes for each speaker. The Board will not take action or respond immediately to any public comments presented, but may choose to follow-up at a later time, either individually, through staff, or on a subsequent agenda.*

### **3. CONSENT AGENDA**

*These items will be approved by a single motion. Anyone may request that an item be discussed and considered separately.*

- 3-1. Minutes of the regular meeting of July 25, 2016.  
(Deanna Smith) (Pg. 5)
- 3-2. Minutes of the Ad Hoc Nominating Committee of July 15, 2016.  
(Deanna Smith) (Pg. 11)
- 3-3. Minutes of the Technical Advisory Committee of July 18, 2016.  
(Deanna Smith) (Pg.13)
- 3-4. Minutes of the Finance Committee of July 25, 2016.  
(Deanna Smith) (Pg. 17)
- 3-5. Receive July-September 2016 Financial Statements.  
(Andrea Williams) (Pg. 21)

- 3-6. Receive Calendar Year 2017 Board Meeting Schedule.  
(Jeanette Alegar-Rocha) (Pg. 25)

End of Consent Agenda

#### **4. REPORTS & PRESENTATIONS**

*No action is required unless specifically noted.*

- 4-1. Receive update from RTA staff and the July-September 2016 Report from RTA Administrator. (Hunter Harvath) (Pg. 29)

#### **5. BIDS/PROPOSALS**

#### **6. PUBLIC HEARINGS**

#### **7. ACTION ITEMS**

- 7-1. Discuss proposed January 2017 Strategic Planning Workshop.  
(Carl Sedoryk) (Pg. 35)

#### **8. COMMENTS BY BOARD MEMBERS**

- 8-1. Reports on meetings attended by board members at RTA expense.  
(AB1234).
- 8-2. Board member Comments and Announcements.
- 8-3. Board member Referrals to TAC or future RTA agendas.

#### **9. CORRESPONDENCE & INFORMATION ITEMS**

#### **10. CLOSED SESSION**

*As permitted by Government Code §64956 et seq. of the State of California, the Board of Directors may adjourn to Closed Session to consider specific matters dealing with personnel and/or pending possible litigation and/or conferring with the Board's Meyers-Milias-Brown Act representative.*

#### **11. RETURN TO OPEN SESSION**

- 11-1. Report on action taken during Closed Session.

#### **12. ADJOURN**

**NEXT MEETING DATE:** January 23, 2017 at 10:00 a.m.

**LOCATION:** 19 Upper Ragsdale Dr., Suite 100, Monterey, CA 93940

**NEXT AGENDA DEADLINE:** January 10, 2017

*Materials related to an item on this Agenda submitted to the Board after distribution of the agenda packet are available for public inspection at the Monterey-Salinas Transit Administration Building at 19 Upper Ragsdale Dr., Suite 200, Monterey, CA 93940 during normal business hours.*

*Upon request, the Monterey County Regional Taxi Authority will provide written agenda materials in appropriate alternative formats, including disability-related modifications or accommodations, auxiliary aids, or services to enable individuals with disabilities to participate in public meetings. Please send a written request, including your name, mailing address, phone number and brief description of the requested materials and preferred alternative format or auxiliary aid or service at least three working days prior to the meeting. Requests should be sent to Monterey County Regional Taxi Authority/MST – c/o Clerk to the Board, 19 Upper Ragsdale Dr., Suite 200, Monterey, CA 93940 or [clerk@mst.org](mailto:clerk@mst.org). Taxi-related materials and information are available on [www.mryrta.org](http://www.mryrta.org).*

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**Monterey County Regional Taxi Authority  
MINUTES**

July 25, 2016  
10:00 a.m.

Frank J. Lichtanksi Administration Building  
19 Upper Ragsdale Dr., Suite 100. Monterey 93940

<b>Present:</b>	Carolyn Hardy	City of Carmel-by-the-Sea
	Frank O'Connell	City of Marina
	Libby Downey	City of Monterey
	Dan Miller	City of Pacific Grove
	Tony Barrera	City of Salinas
	David Pacheco	City of Seaside
	David Pendergrass	City of Sand City
	Mary Ann Leffel	Monterey Peninsula Airport District
<b>Absent:</b>	Kristin Clark	City of Del Rey Oaks
	Fernando Armenta	County of Monterey
<b>Staff:</b>	Carl Sedoryk	General Manager/CEO
	Hunter Harvath	Asst. GM of Finance & Administration
	Tom Hicks	Mobility Services Manager
	Dave Laredo	De Lay & Laredo
	Deanna Smith	Deputy Secretary
	Sally Cota	Customer Service Representative
<b>Public:</b>	Michael Cardinali	Salinas Yellow Cab
	John Cardinali	Salinas Yellow Cab
	Karen Faurot	Monterey Police Department
	Tom Mancini	TAC Member

**1. CALL TO ORDER**

1-1. Roll Call.

Chairperson Leffel called the meeting to order at 10:05 a.m. and roll call was taken.

1-2. Pledge of Allegiance.

Director Pacheco led the Pledge of Allegiance. 1-3.

Review highlights of the agenda.

Carl Sedoryk reviewed the highlights of the agenda.

## **2. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA**

Tom Mancini, TAC member representing the senior community, commented on the status of the Senior Voucher Program.

## **3. CONSENT AGENDA**

3-1. Minutes of the regular meeting of July 25, 2016.

3-2. Minutes of the Ad Hoc Nominating Committee of July 15, 2016. 3-3.

Minutes of the Technical Advisory Committee of July 18, 2016.

3-4. Receive July 2016 – September 2016 Financial Statements.

Public Comment – none.

**Director Pendergrass made a motion to approve the Consent Agenda and was seconded by Director Pacheco. The motion passed unanimously.**

## **4. REPORTS & PRESENTATIONS**

4-1. Receive update from RTA staff and the July 2016 – September 2016 Report from RTA Administrator.

Hunter Harvath provided an update on RTA activities. Vehicle and driver permits continue to trend downward, largely due to competition from Transportation Network Companies (TNC) like Uber. Comments from the public regarding local taxi service are overwhelmingly positive. Random inspections have picked up from previous months and RTA staff will continue to work with the administrative staff at the Monterey Police Department to keep vehicle inspections on track.

Public Comment

Michael Cardinalli stated that Salinas Yellow Cab has been losing drivers to Uber. He requested that the RTA board encourage member jurisdictions to follow the lead of San Francisco and San Jose and require all Uber and other TNC drivers to obtain business licenses. He believes that many Uber drivers are operating in Monterey County because they are not required to obtain business licenses.

Close Public Comment

Director Downey asked RTA General Counsel, Dave Laredo to provide direction on Michael Cardinali's request. Mr. Laredo stated that to his knowledge, there are no local exemptions for private contractor business license requirements specific to TNC drivers, and each city could choose to enforce this requirement. He stated that each individual jurisdiction would need to agree to this enforcement of the code; the RTA does not have the authority to act on its own. The RTA could, however, request that each member jurisdiction apply the business license requirements.

- 4-2. Receive report on recent updates to transportation network regulation in California.

Mr. Sedoryk provided a summary of current California legislation making its way through Congress. The current status of TNC regulation by the PUC makes it difficult to address local issues of competition due to inequitable regulation between TNCs and the taxi industry.

Public Comment – none.

**Director Pendergrass made a motion to authorize the General Manager/CEO to write a letter of opposition to the proposed bill and was seconded by Director Pacheco. The motion passed unanimously.**

5. **BIDS/PROPOSALS**
6. **PUBLIC HEARINGS**
7. **ACTION ITEMS**

- 7-1. Approve Fiscal Year 2017 Budget.

Mr. Harvath presented the FY 2017 Budget, noting that since the first draft was presented to the Finance Committee and the RTA Board in April, staff has further reduced annual revenue to reflect anticipated permit fee reductions due to reductions in permitted vehicles and the possible loss of taxicab company revenue.

The budget reflects an anticipated 15 percent reduction in total revenue from FY 2016. Even with lower than usual revenues, the RTA is in a position to repay start-up costs to jurisdictions requesting repayment due to the accumulation of cash reserves over the last several years. Staff will be coming back to the board to present a mid-year update on the budget. The Finance Committee met prior to the board meeting and recommended approval of the budget.

Public Comment

John Cardinali stated that Salinas Yellow Cab is looking at permitting 10 fewer cabs this year. Both leased vehicles and call volume has been down by 19 to 30 percent depending on the month.

Close Public Comment

**Director Barrera made a motion to approve the Fiscal Year 2017 RTA Budget and was seconded by Director Pendergrass. The motion passed unanimously.**

7-2. Approve amendment to bylaws.

Mr. Sedoryk stated that RTA staff is recommending an amendment to the RTA bylaws that would change the term of office from one year to two years. The change would allow officers to serve one term before requiring an interceding one term break before being eligible to serve as an officer again. This amendment would postpone current election of officers to January 2017, allowing time for the results of local elections taking place later in the year since there is currently only one board member who is not up for election on the November ballot. The RTA Ad Hoc Nominating Committee met on July and recommended the bylaw amendment.

Public Comment – none.

**Director Pendergrass made a motion to approve the proposed amendment to the RTA bylaws, as recommended, and was seconded by Director Hardy. The motion passed unanimously.**

7-3. Conduct Election of Officers

With the approval of the bylaw amendment, Carl Sedoryk proposed tabling the motion until the January 2017 meeting.

Public Comment – none.

**Director Downey made a motion to table consideration of officers until the January 2017 meeting of the RTA Board of Directors and was seconded by Director Hardy. The motion passed unanimously.**

7-4. Approve repayment of RTA start-up costs.

Mr. Harvath stated that the Finance Committee met prior to the board meeting and recommended board approval of the repayment of start-up costs. The jurisdictions of Carmel-by-the-Sea, Del Rey Oaks, Marina, Pacific Grove, and Seaside request reimbursement, for a total reimbursement amount of \$38,615. The jurisdictions of Salinas, Monterey, and the County of Monterey have forgiven the start-up costs and will not be reimbursed.

Public Comment – none.

**Director Barrera made a motion to approve the repayment of RTA start-up costs totaling \$38,615 to the cities of Carmel-by-the-Sea, Del Rey Oaks, Marina,**



**Pacific Grove, and Seaside and was seconded by Director Miller. The motion passed unanimously.**

**8. COMMENTS BY BOARD MEMBERS**

- 8-1. Reports on meetings attended by board members at RTA expense. (AB1234).
- 8-2. Board member Comments and Announcements.
- 8-3. Board member Referrals to TAC or future RTA agendas.

Director Leffel requested that RTA staff send a letter to all member jurisdictions requesting their participation in requiring TNC drivers to pay for a business license to operate within the RTA jurisdiction. Director Barrera asked that board members be copied on all correspondence and that any drafted language be consistent. Director O’Connell requested that the practices of San Francisco and San Jose be included in the letter.

The Board requested RTA staff to send a letter to California legislators opposing AB 650 that would place taxi regulation under the PUC.

Director Leffel requested that a strategic workshop be agendized for January 2017, with discussion agendized in October 2016.


**9. CORRESPONDENCE & INFORMATION ITEMS**

**10. CLOSED SESSION**

**11. RETURN TO OPEN SESSION**

**12. ADJOURN**

There being no further business, Chair Leffel adjourned the meeting at 10:54 a.m.

Prepared by:   
Deanna Smith, Deputy Secretary

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**Ad Hoc Nominating  
Committee MINUTES**

July 15, 2016

19 Upper Ragsdale Drive, Suite 200, Monterey

**Present:** Directors Barrera (Chair), Leffel, Clark

**Absent:** None

**Others:** Carl Sedoryk, General Manager/CEO

**1. Call to order.**

Director Barrera called the meeting to order at 9:32 a.m.

**2. Public comment on matters not on the agenda.**

No public comment.

**3. Receive report from MST staff and refer recommendations to the MST Board.**

Mr. Sedoryk made a brief oral presentation noting that due to a combination of restrictions within MST Bylaws and the slate of current RTA members facing election this fall, there are currently only two board members, Directors Pendergrass and Hardy, who would be eligible to act as Chair/ Vice-Chair.

Mr. Sedoryk explained that MST staff will be proposing an amendment to the bylaws at the July 25 meeting of the RTA Board that would move RTA elections to January, after local elections results are known. This amendment would extend the term of the current RTA officers until that time. In the event the RTA board does not accept staff's recommendation for a bylaw change, an agenda item has been added for the July 25 meeting recommending the Board conduct an election in the event the Nominating Committee Chair was able to find a Director willing and able to serve since the July 15 meeting.

Ms. Leffel reported that she had reached out to RTA board members to garner their commitment to stand for election as act as chair /vice-chair however she had not yet received responses.

**Kristin Clark made a motion for the Nominating Committee to recommend to the full board adoption of the proposed bylaw changes moving election of officers to January and to extend the current officers terms until that time. The motion was seconded by Mary Ann Leffel and passed unanimously with a roll call vote.**

**4. Adjourn.**

There being no further business, the meeting was adjourned at 9:40am.

Prepared by:   
Deanna Smith, Deputy Secretary

**Technical Advisory Committee  
MINUTES**

July 18, 2016  
10:00 a.m.

Frank J. Lichtanski Administrative Building  
19 Upper Ragsdale Dr., Suite 100, Monterey 93940

<b>TAC Members:</b>	Michael Cardinalli	Taxi/Company Owner
	Karen Faurot	Law Enforcement
	Tom Hicks	Public Transit
	Kathi Krystal	Taxi/Driver
	Tom Mancini	Seniors
	Benjamin Miller	Hospitality/Lodging
<b>Absent:</b>	Alma Almanza	Disability
	Christine Erickson	Education
	Roy G. Graham	Taxi/Independent
	Ken Griggs	Monterey Peninsula Airport
	Steve McNally	Hospitality/Resort
<b>RTA Staff:</b>	Hunter Harvath	Deputy Treasurer, RTA
	Deanna Smith	Deputy Secretary, RTA
	Alex Lorca	RTA General Counsel
<b>Public:</b>	John Cardinalli	Salinas Yellow Cab

*Apology is made for any misspelling of a name.*

**1. CALL TO ORDER**

1-1. Roll Call.

In the absence of Chairperson Griggs, the meeting was called to order by Benjamin Miller at 10:12 a.m. and roll call was taken. Mr. Miller led the committee in the Pledge of Allegiance.

**2. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA**

No Public Comment.

### **3. NEW BUSINESS**

Kathi Krystal, TAC representative for taxi drivers, announced that as of June 30, 2016, Associated Taxi was no longer in business. The committee agreed that she should sit as a representative for the current meeting.

- 3-1. Discuss issues of disparity between Uber-type services and the regulated taxi industry. (Hunter Harvath)

Mr. Mancini asked if staff or a member of the committee could provide a summary of the current state of RTA permits, airport access.

Mr. Harvath stated that the Monterey Airport continues to allow Uber drivers to pick up and drop off customers per their contractual agreement with the company. Uber is currently still regulated by the Public Utilities Commission; however, there are two bills currently working their way through the State Legislature, one of which would transfer the regulation of Uber to the State of California and another that would place the regulation with the Department of Transportation (DOT).

Mr. Cardinalli stated that the only opportunity he sees to achieve some sort of equity between the regulations imposed on taxi companies and drivers and the lack of regulation of Uber is the City of San Francisco's recent requirement that all Uber drivers obtain business licenses to operate as independent contractors. He requested that the RTA board discuss this and consider requesting all participating RTA jurisdictions to require business licenses of Uber drivers.

#### Public Comment

John Cardinalli of Salinas Yellow Cab suggested that the RTA board consider requesting that Uber join the RTA.

#### Close Public Comment

- 3-2. Discuss senior vouchers and recommend improvements to the program. (Hunter Harvath)

Mr. Harvath stated that the Senior Voucher Program remains very popular and RTA staff is working to budget additional funds for the program. Mr. Harvath acknowledged that some customers are "hoarding" vouchers. Seniors are currently able to obtain up to 14 vouchers per quarter.

Mr. Mancini stated that he has received no complaints about the administration of the program or the ability of passengers to access taxis.

#### Public Comment

John Cardinalli stated that he doesn't like that there are still taxi drivers that can accept vouchers without the requirement of providing accessible service. He feels that there needs to be more effort to ensure that all drivers understand how the program works and comply with requirements.

#### Close Public Comment

- 3-3. Discuss the use of handicapped vehicles by RTA taxicab companies. (Hunter Harvath)

Mr. Harvath stated that MST no longer leases out accessible vehicles to taxi companies. MST has sold a number of accessible vehicles to responding companies. The only companies currently offering accessible vehicles and required to take senior vouchers are Salinas Yellow Cab, Central Coast Cab Company, and Serra Yellow Cab.

Mr. Harvath stated that MST's remaining five accessible vehicles are being sold today with bids due by 2:00 p.m.

Public Comment – none.

#### **4. ANNOUNCEMENTS**

- 4-1. Committee Member Comments and Announcements.

No comments or announcements.

- 4-2. RTA Staff Comments and Announcements.

No comments or announcements.

- 4-3. Committee Member Requests to Future RTA Agendas.

Mr. Cardinalli stated that he or a representative of Salinas Yellow Cab would request that the RTA board agendaize and discuss requiring Uber drivers to obtain business licenses in any city they do business in.

**5. ADJOURN**

There being no further business, Mr. Miller adjourned the meeting at 10:35 a.m.

Prepared by:   
Deanna Smith, Deputy Secretary



**RTA Finance  
Committee MINUTES**

July 25, 2016

19 Upper Ragsdale Drive, Suite 200, Monterey 93940

**Present:** Directors: Downey, Barrera, Leffel

**Absent:** Director: Armenta

**Staff:** Carl Sedoryk, General Manager/CEO; Hunter Harvath, Asst. General Manager of Finance & Administration; Tom Hicks, Mobility Services Manager; Sally Cota, Customer Service Representative; Deanna Smith, Deputy Secretary; Dave Laredo, General Counsel

**1. Call to order.**

Director Downey called the meeting to order at 9:37 a.m. and roll call was taken, with only Director Downey and Barrera present.

**2. Public comment on matters not on the agenda.**

No public comment.

**3. Review Draft FY 2017 Budget and provide recommendation to the Board of Directors.**

Mr. Harvath presented the FY 2017 Budget, noting that since the first draft was presented to the Finance Committee and the RTA Board in April, staff has further reduced annual revenue to reflect anticipated permit fee reductions due to reductions in permitted vehicles and the possible loss of taxicab company revenue. The budget reflects the possible loss of Castroville White Cab, but does not include the loss of revenue from Associated Taxi, which RTA staff just learned closed down its business in June 2016.

Director Leffel arrived at 9:41 a.m.

The budget reflects an anticipated 15 percent reduction in total revenue from FY 2016. Even with lower than usual revenues, the RTA is in a position to repay start-up costs to jurisdictions requesting repayment due to the accumulation of cash reserves over the last several years. Staff will be coming back to the board to present a mid-year update on the budget.

Director Downey turned the meeting over to Director Leffel.

Director Leffel stated that Lyft just applied to the airport last week. She believes it is a good idea to wait until after October to reassess the effect the Transportation Network Companies (TNC) are having on the local taxi industry given that between now and the end of October are busy event months in Monterey. She stated that Uber picked up and dropped off over 6,000 customers at the airport in the last year and has overtaken taxi fares. She suggested that Uber might consider joining the RTA.

Public Comment – none.

**Director Downey made a motion to recommend approval of the FY 2017 RTA budget and was seconded by Director Barrera. The motion passed unanimously.**

**4. Review vehicle, driver and company permit data and discuss potential impacts on future RTA revenues.**

Since agenda item #4 was discussed during item #3, Mr. Sedoryk recommended moving to agenda item #5.

**5. Review proposed start-up costs payback plan and provide recommendation to the Board of Directors.**

Mr. Harvath stated that RTA staff is confident that there is sufficient cash reserves to repay RTA start-up costs to the jurisdictions of Carmel-by-the-Sea, Del Rey Oaks, Marina, Pacific Grove, and Seaside, for a total reimbursement amount of \$38,615. The jurisdictions of Salinas, Monterey, and the County of Monterey have forgiven the start-up costs and will not be reimbursed.

Director Leffel does not support repayment at this time and believes RTA revenues may be much lower than budgeted.

Director Downey supports repayment since the RTA has the money and it has been owed for some time.

Public Comment – none.

**Director Downey made a motion to repay RTA start-up costs to the jurisdictions of Carmel-by-the-Sea, Del Rey Oaks, Marina, Pacific Grove, and Seaside, for a total reimbursement amount of \$38,615. The motion was seconded by Director Barrera. The motion passed 2-1 with Director Leffel opposing.**

**6. Adjourn.**

There being no further business, Director Leffel adjourned the meeting at 9:58 a.m.

Prepared by:   
Deanna Smith, Deputy Secretary

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To: Board of Directors  
From: H. Harvath, Deputy Treasurer  
Subject: Financial Report: July 2016 – September 2016

**RECOMMENDATION:**

Receive and accept the financial report of the Monterey County Regional Taxi Authority.

**DISCUSSION:**

The financial report for Quarter 1 of FY 2017 of the Monterey County Regional Taxi Authority (RTA) is attached for your review.

Prepared by:   
Angeja Dawson

Reviewed by:   
Hunter Harvath

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**Monterey County Regional Tax  
Authority Budget vs. Actual  
July 2016 through September  
2016**

	<b>QUARTER 1</b>		
	<b>Actual</b>	<b>Budget</b>	<b>\$ Over Budget</b>
<b>Operating Revenues</b>			
Permit Fee Income	44,700	47,000	(2,300)
Permitting Revenue Mtry PD	-	-	-
Violation Fine Income/Other	-	-	-
<b>Total Operating Revenues</b>	<b>44,700</b>	<b>47,000</b>	<b>(2,300)</b>
<b>Operating Expenses</b>			
Administrative Expenses	3,450	3,450	-
Board of Directors Meetings	26	-	26
Customer Comment.		250	(250)
Legal Services	2,590	3,750	(1,160)
Liability Insurance Expense	2,372	2,750	(378)
Payroll Expenses	302	1,500	(1,198)
Postage	60	-	60
Travel and Meetings	4	-	4
<b>Total Operating Expenses</b>	<b>8,804</b>	<b>11,700</b>	<b>(2,896)</b>
<b>Net Operating Surplus/(Deficit)</b>	<b>35,896</b>	<b>35,300</b>	<b>596</b>
<b>Non-Operating Revenues</b>			
Member contributions	-	-	-
<b>Total Non-Operating Revenues</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net Surplus/(Deficit)</b>	<b>35,896</b>	<b>35,300</b>	<b>596</b>

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To: Board of Directors  
From: Jeanette Alegar-Rocha, Executive Assistant/Clerk to  
the Board Subject: RTA Board Meeting Schedule for Calendar Year

**2017 RECOMMENDATIONS:**

Receive Calendar Year 2017 Board and Committee meeting schedule.

**FISCAL IMPACT:**

None.

**POLICY IMPLICATIONS:**

None.

**DISCUSSION:**

Since July 30, 2012, your Board has held quarterly meetings on the 4<sup>th</sup> Monday of the month. A board and committee meeting schedule for CY 2017 is attached.

Prepared by:   
Jeanette Alegar-Rocha, Deputy Secretary

Reviewed by:   
Carl Sedoryk, GM Manager/CEO

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**2017 RTA Board and Committee Meeting Schedule**

<u>January 23, 2017</u>	RTA Board Meeting
<u>April 24, 2017</u>	RTA Board Meeting Ad Hoc Nominating Committee Finance Committee (tentative)
<u>July 24, 2017</u>	RTA Board Meeting Finance Committee
<u>October 23, 2017</u>	RTA Board Meeting

Finance Committee members: Directors Leffel, Downey, Barrera, Armenta

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To: Board of Directors  
From: H. Harvath, Deputy Treasurer  
Subject: RTA Administrator Report, July-September 2016

**RECOMMENDATION:**

Receive and accept the RTA Administrator Report for the months of July- September 2016.

**DISCUSSION:**

The current RTA Administrator Report for the Monterey County Regional Taxi Authority (RTA) is attached for your review.

ATTACHMENT 1: RTA Administrator Report

ATTACHMENT 2: RTA Administrator Incident

Detail

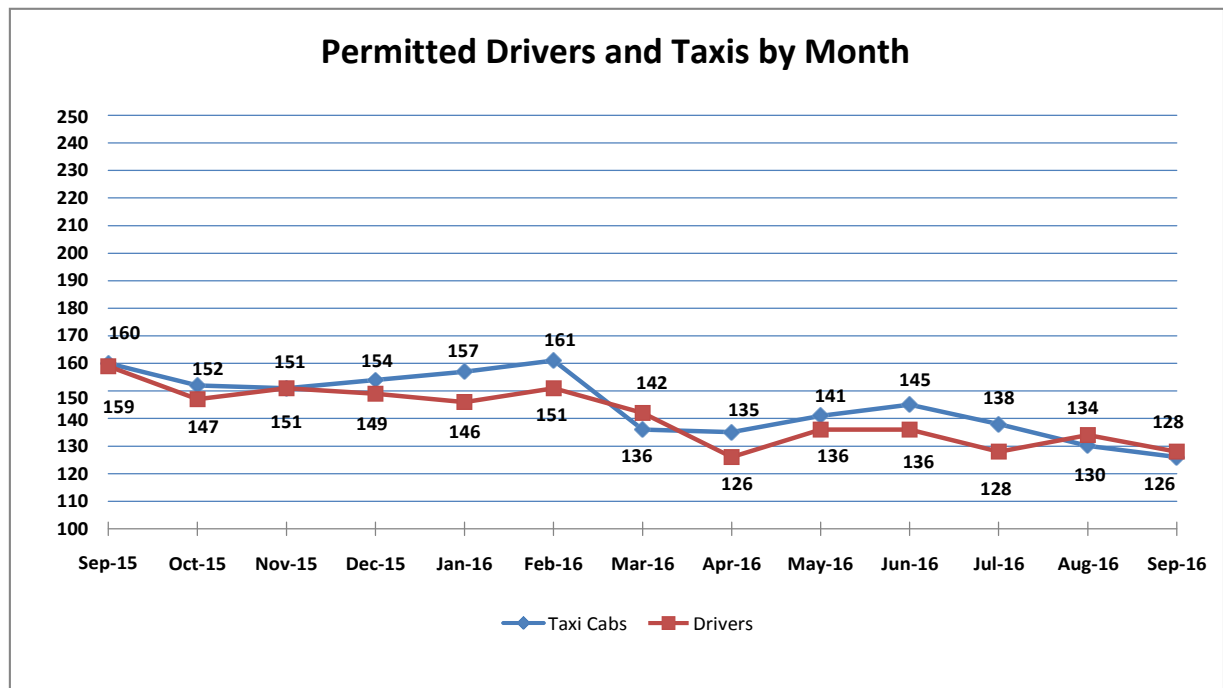
PREPARED BY:   
Hunter Harvath

REVIEWED BY:   
Carl G. Sedoryk

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## FY 2016 RTA Administrator Report July - September 2016

	July 2016	Aug 2016	Sept 2016	FY 2017 YTD	FY 2016 YTD	FY 2015 Total	FY 2014 Total	FY 2013 Total
New Company Permits	0	0	0	0	0	0	0	0
New Driver Permits	0	2	2	4	9	17	17	64
Driver Renewals	10	11	10	31	136	154	138	134
Driver Transfers	1	1	0	2	9	7	7	n/a
Vehicle Permits	12	10	8	30	143	152	153	227
Incidents Logged	0	1	0	1	13	26	34	39
Appointments	45	42	41	128	334	424	525	786
Random Inspections	6	3	0	9	16	39	4	39
Driver Permit Suspension	0	0	0	0	0	0	1	1
Driver Permit Denial	0	0	0	0	6	3	0	13
Driver Permit Revocation	0	0	0	0	1	0	0	0
Appeals Hearing	1	0	0	1	1	1	1	6
Administrative Hearing	0	0	0	0	3	2	0	6
Administrative Action	0	1		1	1	1	0	6
Customer Comment Card	1	1		2	35	26	n/a	n/a



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**Monterey County Regional Taxi**

**Authority INCIDENT**

**LOG - FY 2017**

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**September 2016**

No Incidents Reported

**August 2016**

**Incident 1:** On August 16, 2016, an individual walked into the lobby of the Monterey Police Department to complain about Yellow Cab driver Maherenda Rao, stating that the driver yelled at her because he couldn't understand Spanish. Customer reported that he did not take her to her destination.

**Incident Update:** This incident was forwarded by MPD staff to RTA on October 5, 2016. RTA staff forwarded complaint details to co-owners of Salinas Yellow Cab. RTA staff is waiting for a response from Salinas Yellow Cab.

**July 2016**

No Incidents Reported

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To: Board of Directors  
From: C. Sedoryk, RTA  
Administrator Subject: Strategic Plan  
and Workshop

**RECOMMENDATION:**

Provide direction on format and timing of proposed strategic planning workshop.

**FISCAL IMPACT:**

None.

**POLICY IMPLICATIONS:**

Your Board provides direction to staff regarding the allocation of resources towards achievement of strategic goals and objectives.

**DISCUSSION:**

The introduction of transportation network company services (Uber, Lyft) in the communities served by the RTA have resulted in major changes in the local taxi cab industry. Staff believes it would be appropriate for your Board to have a facilitated strategic planning session in January 2017 to develop a strategy on how to best respond to the rapidly changing market place that we are charged with regulating.

PREPARED BY:   
Carl G. Sedoryk

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