

MONTEREY COUNTY REGIONAL TAXI AUTHORITY HIGHLIGHTS

January 26, 2015

RECEIVE RENEWAL OF GENERAL LIABILITY AND DIRECTORS AND OFFICERS INSURANCE

The General Liability and Directors and Officers Insurance renewal was submitted for calendar year 2015.

REQUIREMENTS FOR CREDIT CARD MACHINES IN TAXICABS OPERATING IN THE RTA JURISDICTION

As recommended by the Ad Hoc Technical Advisory Committee (TAC), the RTA board directed staff to draft an Ordinance amending the current RTA bylaws to require all RTA taxi drivers to accept credit card payments beginning January 2016.

SCHEDULE TAC MEETING

The RTA board requested RTA staff to schedule a TAC meeting to:

- review all available taxi smart phone apps that may be competitive with the Uber model and report their findings back to the RTA;
- discuss and make recommendations on the impact to the RTA from cities in Monterey County that do not participate in the RTA, including the impact to CSUMB due to the nonparticipation of the City of Marina;
- research available participation opportunities that may encourage other cities to participate in the RTA; and
- discuss the advantages and disadvantages of using social media to inform the public of the benefits of using traditional taxi service over transportation network companies.